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***ulrich medical USA™* Releases New Spinal Implant for U.S. Market *flamenco™* Thoracolumbar Rod-Screw System**



Expands Product Portfolio for Complex Spine and Degenerative Fusion Applications

ST. LOUIS, MO (February 20, 2013) – *ulrich medical USA, Inc.*, today announced the U.S. market release of the *flamenco™* Universal Spinal Fixation System which is designed to enhance decompression and stabilization of the thoracic and lumbosacral spine when used for fusion surgeries.

The *flamenco* system provides a wide range of polyaxial screws, monoaxial screws, extended tab/reduction screws, rods, hooks, crosslinks and rod-to-rod connector options to address the majority of surgical implant needs during posterior, spinal fusion surgeries.

“This product provides simple, straight-forward instrumentation and maximized tray layout, which helps decrease critical operating room time for the patient and surgical team,” said Tom Carter, Senior Marketing Manager, *ulrich medical USA*. “It provides surgeons with a standard 5.5mm rod and tulip head design similar to the most popular pedicle screw systems currently available in the United States.”

“The release of the *flamenco* system enhances *ulrich’s* market leadership position in expandable corpectomy cage technologies,” said Erika Laskey, Vice President of Sales and Marketing, *ulrich medical USA*. “It offers surgeons German-engineered supplemental fixation solutions for use with our five expandable vertebral body replacement (VBR) product lines for complex trauma and tumor applications.”

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About *ulrich medical USA, Inc.*

ulrich medical USA, Inc. is a privately-held subsidiary of *ulrich medical®*, an innovative medical technology company headquartered in Ulm, Germany which is celebrating its 101st year in business in 2013.