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ulrich medical USA™ Releases New Spinal Implant for US Market *golden gate®* Lateral Plate System

Expands Market Position into Anterior Stabilization Implant Technologies for Minimally-Invasive Surgery and Traditional Approaches

ST. LOUIS, MO (August 7, 2012) – *ulrich medical* USA, Inc., today announced the US market release of the *golden gate®* Lateral Plate System, a novel German-designed spinal implant system that is used for the anterior surgical stabilization of the thoracic and lumbar spine (T1-L5).

"This product is intended to provide anterior column stabilization after the removal of a vertebral body and can be used with an endoscopic or open approach," said Hans Stover, President and Chief Executive Officer, *ulrich medical* USA.

The unique feature of this implant system is the two-part plate design (C-plate and gate) which gives the surgeon an unobstructed field of vision and open access to the intervertebral space during surgery. The system's locking plate technology incorporates cannulated and conical polyaxial screws allowing for polyaxial movement to maintain proper balance and ease of insertion during surgery.

"*ulrich medical* USA is expanding our spine market reach beyond corpectomy cages and this is our first product released as part of this market expansion initiative," said Stover. "The *golden gate* product is a perfect complement to our existing premium cage technologies, and we are actively seeking additional sales distribution channels for our growing product lines in the US."

Interested companies should contact Erika Laskey at e.laskey@ulrichmedicalusa.com.

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About *ulrich medical* USA, Inc.

ulrich medical USA, Inc. is a privately-held subsidiary of *ulrich* medical®, an innovative medical technology company headquartered in Ulm, Germany which is celebrating its 100th year in business in 2012.